

Name: _____

Email: _____

Grace Congregational Church UCC
reVision Team for Communications, Marketing and Language
Communications Survey – Spotlight on Service

Our reVision Team has been evaluating the various ideas submitted at the November 2017 reVision “Convergence Summit”. These ideas would require a variety of skills and talents to create and implement. Therefore, we have envisioned a mixture of volunteer help, an ongoing Communications committee and dedicated staff person (FT, PT and/or internship), to bring these ideas to fruition.

Grace Church has many talented members and friends. This SOS Survey has two purposes: Part 1 will help us learn about the congregation’s usage of types of computer devices and social media preferences. Part 2 is intended to gauge levels of experience or interest within specific skill areas. Even if you don’t plan to help out in this area, please fill out at least Part 1. Thank You!

Part 1: Computer and Social Media Usage

1. What type of computer(s) do you use? (check all that apply)

Desktop Laptop Tablet Smartphone

2. What operating system(s) do you use (check all that apply)?

Laptop, Desktop PC: Windows Mac OS (Apple) Linux / Unix
Tablet, Phone: Android iOS (iPad, iPhone)

3. What web browser(s) do you use (check all that apply)?

Firefox Chrome Windows Internet Explorer
 Safari Android Opera

4. If you use social media or collaboration tools, which type(s) do you use?

LinkedIn Facebook Twitter Google+
 Flickr Meetup.com Ning YouTube
 Wikipedia Trello Instagram Snapchat
 Other: _____ Other: _____

5. How do you currently receive church information (check all that apply)?

Grace Good News email Sunday bulletin website
 Spotlight on Service STAR newsletter word of mouth

6. How would you prefer to receive church information in the future (check all that apply)?

Grace Good News email Sunday bulletin website social media
 Spotlight on Service STAR newsletter word of mouth text messages

We appreciate your participation! Please return to Church Office or Sunday collection plate.

Online version of this survey: <https://goo.gl/forms/KZ1na4H30Lz9ZuD32>

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Part 2: Interest in helping Grace Church with Communications and Marketing

1. Are you a member of any Grace Church committee(s)? Yes No

If so, please list committee(s): _____

If so, would you be willing to provide news and event content for church website or social media?

Yes No

2. Would you be interested in helping test church website or social media, using devices you have?

Yes No

3. Would you be interested in helping out Grace Church in any of the following areas?

Skill Area:	(Interested / Learning)	1	2	3	4	5	(Experienced)
____ Writing		1	2	3	4	5	
____ Proofreading / editing		1	2	3	4	5	
____ Blogging		1	2	3	4	5	
____ Social Media		1	2	3	4	5	
____ Researching information		1	2	3	4	5	
____ Data entry		1	2	3	4	5	
____ Organizing information		1	2	3	4	5	
____ Organizing project work		1	2	3	4	5	
____ Graphic Design		1	2	3	4	5	
____ Photography		1	2	3	4	5	
____ Photo / image editing		1	2	3	4	5	
____ Audio recording		1	2	3	4	5	
____ Audio editing		1	2	3	4	5	
____ Video recording		1	2	3	4	5	
____ Video editing		1	2	3	4	5	
____ Web design		1	2	3	4	5	
____ Web development		1	2	3	4	5	

Please list any additional skills that you would like to share with us:

4. Do you know anyone in the Grace / Rutland community who has any of the above skills, who might be interested in sharing?

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